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Tuneful Tale



THE ADVENTURES OF INGLE KING & THE VOTES

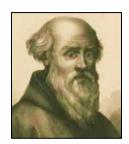
ANIMATED SERIES

PREFACE

Jingle King Entertainment and its creative team would like to thank you in advance for taking the time to explore the Historical content of this animated series pitch deck, entitled, The Adventures of Jingle King & The Notes.

Imagine a world without music as we know it today.... if not for the creative mind of Guido D' Arezzo, the inventor of modern staff notations.

Around 1000 AD, Guido of Arezzo was an Italian music theorist and pedagogue of high medieval music. A Benedictine Monk, he is regarded as the inventor – or by some, developer – of the modern staff notation that had a massive influence on the development of Western musical notation and practice.



Guido saw that people were struggling to learn chants from 'neumes' and thought there must be a more accurate notation system, so he created a system of four-lined staves (an early version of the five-lined ones we use today), and organized pitches into groups called 'hexachords'. He also added time signatures and invented solfege – the framework we know today as 'do, re, mi, fa, so, la, ti, do'. Crucially, this means that without Guido of Arezzo, 'Do-Re-Mi' from *The Sound of Music* might not exist.

This remarkable historical story is what compelled us to bring it to life through a heart-warming Fairy Tale entitled, "Abram Creates Music" coupled with a history making animated cartoon TV series that has the harmony to grow exponentially into a motion picture. Our character "Abram" is the fictional character that depicts Guido D' Arezzo, the inventor of Music Notes.

Our animated music notes originate from our novel, Tuneful Fairy Tale that explains the creation of "Music Notes", the term "Music" and the unique and diverse "Music Note Characters" portrayed in the animated series, The Adventures of Jingle King & The Notes. On special royal occasions, the wardrobe of the three main characters (Jingle King, Jingle Queen and Princess Melody) is based on the actual time period when Guido D' Arezzo aka "Abram" created music notations dating back to the middle ages.



When children listen to music, they don't just listen.

They melt into the melody and flow with the rhythm.

Something inside starts to unfold its wings – soon the child and the music are one.



The Adventures of Jingle King & The Notes Animated Series Pitch Deck Table of Contents

Overview	4
Backstory	5
Abram Creates Music	6
Principal Characters	7
Supporting Cast of Characters	10
Trickster Villains	13
Whimsical Musical Kingdom Setting:	16
Musical Instrument Transportation	17
Tune Central	18
Tune Tube	19
Six Episode Pilot Treatment Loglines	20
Jingle King Theme Song	22
Legacy of a Founding Father	24



The First Time In Cartoon History

Animated Music Notes Are The Cartunes Who Sing The Tunes

OVERVIEW

Never before in the History of Music or Cartoons has there been a half-hour music-action-adventure cartoon series and/or motion picture where the characters themselves are <u>animated music notes!</u> The power of music comes alive in this animated series, The Adventures of Jingle King & The Notes, bringing the universal language of music to children in a whole new way – through the musical notes themselves!

Remarkable Things get Remarked Upon, and this creative twist may have people asking, "Why didn't I think of that?"

A "tune" is often defined as a series of musical notes played or sung. Individually and collectively, our music note characters are needed for a "tune" to exist. Simply stated, our animated music note characters are the "tunes" that play and sing the "tunes". Of course, our characters originate from the whimsical Kingdom of Notes within "Cartuneville".

This captivating ensemble of principal characters, Jingle King, Jingle Queen, Princess Melody, Professor Harmony, Captain Pitch and Tempo, bring fun-filled adventures to children where they are thoroughly entertained and introduced to all aspects of music, music instruments, music history, self-belief, the environment, anti-bullying, diversity and how to champion those who are less fortunate while teaching the Golden Rule and much more!

This powerhouse series concept is as follows; our characters live in a whimsical Kingdom of Music Notes found in the land of Cartuneville. Each episode revolves around a benevolent story-line that takes its young audience through countless twists and turns that span around the world. Each show brings fun, drama, adventure, comedy, thriller and suspense that makes for a most imaginative epic finale when Jingle King & The Notes join the entire cast to sing a Tuneful Jingle that is themed to the show.

All the characters are theme-connected, so they can be part of each episode's script development. The principal characters, as well as the supporting cast, will entertain the audience in their own distinct way, thus generating possibilities for future spin-off shows.

BACKSTORY



Setting us apart from most other cartoon characters, there is a historical background story as to how Jingle King & The Notes came to be. There is a rhyming tuneful fairy tale that tells the entire charming story, the essence is as follows: A wise elderly man named Abram was intrigued by the wonderful sounds raindrops make as they splashed and danced into different containers and his cup. As Abram was intently listening to the different raindrop sounds, he gazed into the horizon and saw the silhouette of a swan with its pointed beak, long straight neck, and round body majestically appearing in front of a brilliant full rainbow.

Mesmerized by the grandeur of these sights and sounds, Abram hurried home and began drawing a figure for each sound. The first figure he drew was inspired by his captivating vision of the swan against the rainbow. He drew the beak (flag), attached it to a long neck (stem), and connected the base of the neck to a round body (head). He then delightfully decided to name his figures "music notes" and to give each note its own name. He remembered the jingle sound he heard when a raindrop landed in his cup and so he named his first music note "Jingle King".



He liked the note figure he had drawn so much that he drew all of his music notes based on variations of the swan's image. A note without a beak, notes with more than one beak, a note with a hollowed body but no beak or neck at all. He also gave each note a special name so these notes would have meaning and collectively deliver the wonderful sounds of music that were still echoing in his ears. He was having such fun creatively drawing and naming each of his brand-new notes.

When Abram finished, he stood back and stared at his drawings of notes with tremendous pride but was astonished when suddenly he saw each note, one-by-one, shake, animate, and fall off the page. As a note fell down it magically transformed into the character corresponding to the name Abram had given the note. Abram was filled with joy when he saw Jingle King, Jingle Queen, Princess Melody, Professor Harmony, Captain Pitch and Tempo come to life.

He then sorrowfully sent them all off to spread the joy of music and goodwill throughout the world. As they were leaving, Abram reminded them that they must always stay in concert with each other saying... "together you are music!"

Abram Creates Music

Creator of "Music Notes", the term "Music" & "Jingle King & The Notes"

Abram is a kind wise man who is always ready to help his neighbors and animals in times of need. He looks for the good in everyone and everything. He is well known throughout his village and is welcomed into homes with open arms. By his nature, Abram is a most observant and curious person. It was his curiosity and observations that guided him to the creation of Music Notes, the term, Music and the origin of Jingle King & The Notes. Abram will occasionally reunite with Jingle King & The Notes where he will share some of his insights and become an integral part of an action-adventure.





Principal Characters

Every charismatic character is a musical note with his/her own background story and who has been anointed with a special global mission to share with children around the world. The musical TV Series, "The Adventures of Jingle King & The Notes" will no doubt break the sound barrier!



Jingle King

The Global Music Ambassador for Children.

He is an "Eighth Note", dynamic, always moving things forward. The King of Cartuneville's tuneful Kingdom of Notes. A benevolent king with an unparalleled vocal range allowing him to easily sing anything from opera to jazz. He is a noble king, with characteristics reminiscent of a more light-hearted version of King Arthur, defending the Kingdom and the World from disharmony through the power of music.



Jingle Queen

The Global Environmental Madam Ambassador for Children

She is a "Quarter Note", steady, always sustaining others. The Queen of Cartuneville's tuneful Kingdom of Notes. A charitable queen who cares deeply about her subjects, is compassionate, and an environmental activist. Through her tender relationships with everyone she meets and her special admiration for mother nature, she is immensely popular with her subjects reminiscent of Princess Diana.



Princess Melody The Clobal Princess of C

The Global Princess of Goodwill for Children

She is a "Thirty-Second Note", light and free-flowing, stringing along melodies that trail like glitter glistening behind her wavy triple-flag ponytail. The daughter of the Jingle King and Queen, Melody is spirited, inquisitive and mischievous, which sometimes gets her into trouble, but other times leads to unexpected, exciting discoveries. She relishes being a part of the Flying Thirty-Second Notes which lifts her soul even higher. She embraces life and shares the joy of melodious song with every creature she encounters, bringing life, color, and joy to the Kingdom





Professor Harmony

The Global Education Ambassador for Children



He is a "Whole Note", paused and sustained, with a vast knowledge of nearly everything. He is the Professor of Music, the narrator of all the educational aspects of the Jingle King adventures and music lessons. When he removes the top of his "Cap of Knowledge" to reach deep down in the cap for what might be needed, the Notes are always excited to see the whirlwind of colorful educational symbols and words that emerge and ready to learn of the Professor's critical insights or inventions that come just in time to rescue the Notes from trouble. He is reminiscent of a combination of The Professor on Gilligan's Island and MacGyver.



Captain Pitch

The Global NO Bullying Ambassador for Children

Being a "Sixteenth Note", he is lightening quick and always ready for action. He is a gifted scout and an eager participant in any adventure. Pitch wears aviator goggles because his flags turn into aircraft blades propelling him high into the sky where he provides aerial views of the situation. If he sees any type of bullying, he descends upon the action to set things right. However, when it comes to singing with the Notes, he is always in "perfect" pitch.





Tempo

The Global Ambassador of Laughter for Children

He is a funny light-hearted "half note" who makes kids giggle and laugh out loud. Whenever he is on scene, children become immediately engaged because they can't wait to join in his fun. As his name suggests, Tempo is the pulse of The Notes always ready to pick up the pace or slow it down. Tempo is a flexible, hang loose kind of Note who is readily adaptable because the beat always changes. Tempo delights in bringing merriment and laughter to others – after all, laughter is the best medicine and Tempo delivers a daily dose.



SUPPORTING CHARACTERS

The main characters are backed by the brilliant support of their conductor Sir, Note, Ring-a-ling Sharp, the comical twin brothers Toon & Tune, Skye Brite, and the singing Sprite sisters, Starr Sprite and Kelly Rose. Kelly is a little bit Country and Starr is a little bit Rock n' Roll.

Royal Music Conductor, Sir Note.

Knighted by Jingle King to represent all Genres of Music.

He is a child protégé who intuitively absorbed the art, science, mechanics, and subtleties of all aspects of music and musical instruments. He can play any instrument with ease, and he will turn any song into a masterpiece. With these incredible innate talents, he became a world-renowned songwriter and composer as well as an instructor at the finest music institutions. He was invited to become Cartuneville's Royal Music Conductor, which is now his passion. His love for music reminded Jingle King of Abram, the creator of music notes. In recognition of this exceptional musical brilliance and in honor of Abram, Jingle King knighted him "Sir Note" to represent all genres of music.





Ring-a-Ling Sharp – Court Jester

The Global Ambassador for Disabled Children

Ring-a-ling Sharp is a "Sharp Note". He is a colorful jester in the court of Jingle King and the Notes! He is a clever and happy character that keeps everyone laughing and giggling at his silly jokes, stunts, and hi-jinks. He jingles as he jumps up and down and can blow musical note bubbles from every instrument he plays. His jester suit is decorated in happy colors of musical notes, stripes, and designs. His jester hat and shoes are sewn with many tiny bells making happy sounds that reflect his name, along with his music that represents all musical notes in his songs.





The Global Ambassadors of Friendship for Children

Toon Profile:

He's a serious young fellow who enjoys reading, playing many assorted musical instruments and he also loves a competitive game of chess...



Tune Profile:

He's a very serious surfer who loves playing all outdoors sports with fervor. He's always a good sport, and shakes hands followed by a big hug and congratulations to any opponent who manages to beat him fairly.

Together, these twin notes make up the back-up singers to Jingle King & The Notes. Simultaneously, they add great tempo and harmony to all music with their measured beats, known as, B P M, beats per minute. They are joined by a beam, each having the value of 1/2 note. They are the notes with one flag. Both twins work in unison becoming beamed according to the whim of every composer on every sheet of music making tunes for the world.

Skye Brite - Protector

The Wings of Strength & Courage

Skye Brite is the protector of Jingle King & The Notes. This splendid flying horse is the picture of fitness as she flies through the air on her powerful wings of strength and courage. While her horse sense is keen and she heeds danger instinctively, she is not afraid of taking on anything that tries to do harm. Dependable and loyal, this caring horse provides instant transportation for the Royal Family, Professor Harmony and Ring-a-ling Sharp by carrying them all on her back and flying them high in the sky away from danger and on to new adventures.





Starr Sprite

Rock n' Roll Singing Fairy Global Fairy of Belief for Children

Starr is an entertaining singing fairy, and the older sister of Kelly Rose. Starr is known throughout the Kingdom of Cartuneville for her beautiful sounding voice and her love for Rock n' Roll music. She is a talented actress, songwriter, instrumentalist, and has grown as a musician, moving into scoring, and blending cinematic elements with her music. Starr loves to zip through the air sprinkling children with the awesome inner power of belief in yourself. She is always sharing this dynamic message to children that when you set a goal, have belief in yourself, and take focused action you can achieve successes never dreamed of and feel that wonderful internal glow of self-confidence.





Kelly Rose Sprite Country Singing Fairy

Global Fairy of Belief for Children

Kelly Rose is a larger-than-life fairy whose folksy presence looms over modern Country Music. She's a singersongwriter, multi-instrumentalist, actress and humanitarian who's considered the Dolly Parton of Cartuneville. Kelly is a genuine country girl at heart who conveys her message of "Belief" like her sister Starr, but through down home stories, folk songs, and ballads. The "Singing Sprite Sisters" just released their latest album through "Tunee Records" with a personalized combined collection of Country and Rock n' Roll tunes that are sure to delight children around the world that includes their number one hit signature song.



TRICKSTERS & VILLAINS

Jingle King & The Notes have two sets of nemesis haunting them. Rooster McFlat and his Gang of Flat Notes are tricksters whose mission is to interrupt the wonderful music The Notes generate every day. The dastardly duo Trebleena and Terrible Tess have their sights on taking over Jingle King's throne and imposing their dreadful ways upon the Kingdom of Notes.

Generally, only one of these groups of hooligans appear in an episode. However, occasionally to add a little more drama and levity, both factions are seen entering the fray determined to create havoc. As it turns out in the end, one of the groups will inadvertently thwart the efforts of the other causing both missions to fail and leaving them all mortified and shaking their fists at one another.



Rooster McFlat

The Trickster of Cartuneville



Rooster McFlat is a well-dressed six-foot seven-inch musical "Flat Note" who is accompanied by his clumsy gang of flat notes, B-Flat, C-Flat and D-Flat. They embody the energy of mischief with their main desire to change the town of Cartuneville and steal the throne from Jingle King. Rooster Mc Flat and his Flat Note gang have horrible "Flat" singing voices and their overwhelming jealousy towards Jingle King & The Notes and their exquisite singing voices is what brings these characters to life.

These hilarious characters provide the comic relief necessary to ease dramatic tension that builds up in each episode of The Adventures of Jingle King & The Notes. They cut egos down to size and poke fun at absurd or stagnant situations.

The trickster Rooster McFlat is skillful of forward-thinking strategies, always planning out future moves to great effect. Possessing great intelligence, usually more so than would first appear on the surface and a trickster that's capable of navigating his way through life's challenges using cunning, mischief, and trickery. Rooster McFlat and his clumsy gang of flat notes will bring laughter to children that is second to none.



Clumsy Gang of Mini Flats

Flat Notes Creative: When Flat Notes are seen from a side view, they appear as a straight up and down line - (Flat).

Mini Flats

As you will note (no pun intended), the Flat Note (Mini Flats) characters are the only music notes that are not vertical. They are horizontal and lay flat because they truly are "flat" notes. While Rooster McFlat has a most persuasive voice and is dressed in rare attire, the voices of his minions bring different languages into the dialogue and their wardrobes add flair which collectively should delight kids and lead to instant engagement with these comical hoodlums.



Naughty Note – He is a sleek and silent cat-burglar type character who can slip in and steal items without anyone knowing. His beret signifies he is from France and when you hear him speak in his thick melodic French accent there is no doubt, especially when he responds to Rooster's new plan with the words, "Wee wee!"

Nutty Note – As this character's bright outfit and goofy eyes suggest, Nutty is just "out there" and different in every way. While he truly is an intelligent note who can create and fix any type of machinery or instrument, he is just wacky in his reactions and antics like Jerry Lewis in the Nutty Professor. He is constantly getting into his own mischief which interrupts the mission of the Flat Note Gang, much to the dismay of his cronies. His voice is higher pitched and the way he talks and mispronounces certain words is hilarious.





Nasty Note – He is the cool Flat Note who looks like he belongs to the cover of a fashion magazine. He is all about details in his clothes and everything he does. But he is a mobster throughout who stops at nothing and is afraid of no one. His Italian roots are reflected in his hat, Italian suit, animated hand gestures, and Italian accent when he speaks in his mobster voice. Ciao!



Trebleena Clef – Treble Clef

The Villainess of Cartuneville

A control freak! A Treble Clef is considered to be a critically important music notation, directing the order in which notes will be played or sung and the pitch to be associated with each note. In keeping with the definition of a Treble Clef, Trebleena demands to be in charge of everything all of the time. She is consumed by her quest to take over Jingle King's throne and become the sole ruler of the Kingdom of Notes. Through her wicked crystal ball, she keeps an ever-watchful eye on Jingle King's every move.

Trebleena has a temper and a glare that can pierce steel. When she gets upset her left eye twitches uncontrollably. If things don't go her way, she lets out a bellowing screech that shakes the tuneful kingdom like an earthquake.





Terrible Tess



Trebleena has an accomplice to help carry out her evil orders who she affectionately calls "Terrible Tess". Tess earned her name from her hostile disposition and ornery tenacity. She simply despises most everything. Tess is known to come upon you quickly and silently and then relentlessly go about her wayward deeds, just like a mosquito that descends upon you and bites you several times without you knowing anything happened until you feel the pain and see the welt the next day.

Whimsical Musical Kingdom Setting:

Welcome to the Musical World of Cartuneville, the whimsical kingdom of Jingle King & The Notes. Let us take you into an enchanting world of tuneful adventures with the most caring, entertaining, and extraordinary musical notes in history led by Jingle King, the benevolent King of Cartuneville and the Global Music Ambassador for Children.

Cartuneville's musical Kingdom of Notes is a most imaginative Kingdom with some similarities to Whoville in the Grinch animated movie. This musical kingdom is divided into seven different villages: one village for each particular note type. The Eighth Notes live in the Eighth Note Village. The Quarter Notes live in the Quarter Note Village. The same is true for the Whole Notes, the Half Notes, the Sixteenth Notes, the Thirty-Second Notes, and the Beamed Notes. The Flat Notes and Sharp Notes are found amongst all the Villages.









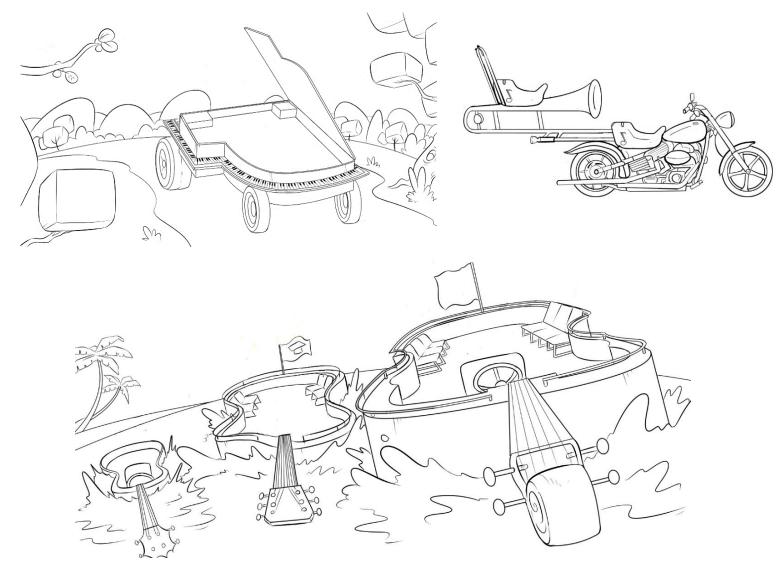




Music Instrument Transportation

The kingdom of notes are truly innovative by using modified musical instruments as functional items, tools, and modes of transportation such as:

- Piano with bench on wheels (piano mobile)
- Hollowed out ukulele (pontoon boat)
- Hollowed out guitar (speed boat)
- Trombone Motorcycle
- Upside down bongos with wheels and long handle (baby stroller)
- Xylophone Bus
- Sousaphone sitting on its mouthpiece, so horn is facing up (barbeque)



TUNE CENTRAL

The Top-Secret Headquarters of Jingle King & The Notes

At the beginning of each episode the excitement and action-adventure begins when Jingle King & The Notes are summoned to "Tune Central" which is secretly located below Jingle King's Castle to learn of their new mission. Sir Note, who receives requests from around the world for the assistance of the music note crusaders is the main character who summons the squad and oversees each mission from the underground Mission Control Headquarters of Tune Central.

Sir Note appears on a large monitor and announces the details of the new mission including what the danger or problem is and what to possibly expect. After the meeting, all of the notes will step into the large swirling psychedelic "Tune Tube" where they will be whooshed through the tube and come out in one of two secret places, the top of the castle where they will fly to their destination or at street level where they will begin on foot, drive away in the piano mobile or use some other form of transportation such as flying on the back of Skye Brite.



TUNE TUBE

Like beautiful music that flies through the air, Captain Pitch and Princess Melody can turn their music note flags into helicopter blades, giving them the ability to zip through the air like hummingbirds. Tempo is also able to take flight by rotating the blades atop his colorful hat.

While in the whirling tune tunnel there will be an array of colors spinning like a top. The colors will change for some episodes, sometimes being rainbow colors, musical notes, or dark colors, or have a strobe light, or whimsical kaleidoscope effect.

Also, the characters will enter the Tune Tube wearing whatever they have on at the time, but while in this transformation tunnel, their wardrobes will magically change and they all will emerge in outfits that are appropriate for their new mission, such as cold weather apparel for dog sledding, safari attire, cowboy wear, hiking gear, etc. Once the notes are out of the castle, the episode fades into the scene where the adventure begins.



Six Episode Pilot Treatment Loglines

Half – Hour Music-Action-Adventure Animated Series

Episode 1 – Runaway Rodeo

LOGLINE: At a fundraising rodeo event, Captain Pitch's red shirt grabs the attention of the mean bulls who become enraged and break their stalls and stampede through the town causing destruction and danger for all. Country Fairy Kelly Rose flies into action and her country soothing voice and songs calm the charging bulls and saves the town.

Episode 2 - Naomi of New Orleans

LOGLINE: During a hopscotch game at school, a wheelchair-bound young girl looking from the sidelines is bullied by a mean boy. Jingle King & The Notes step in and invite the girl to join in the game where she learns how she can hopscotch in a whole new way, much to the amazement of the bully.

Episode 3 - Rain, Rain Go Away

LOGLINE: During a rainstorm, Trebleena gets the devious idea to flood the Kingdom of Notes and chase Jingle King away forever. She has Terrible Tess carry out her plot by plugging all the town's drains and the flooding begins, but the notes construct a huge pump that begins to dry things out. Trebleena sees she is defeated, and in frustration lets out her famous earsplitting screech for all to hear.

Episode 4 – The Great Musical Treasure Hunt

LOGLINE: Jingle King & The Notes are at an annual island band jam session with other bands when they are all captured by greedy pirates who force everyone to search for buried treasure. A treasure chest of gems is found, and the band members quickly devise a plan to coax the pirates into forming a celebration circle of song and dance which soon turns the tables on the pirates.

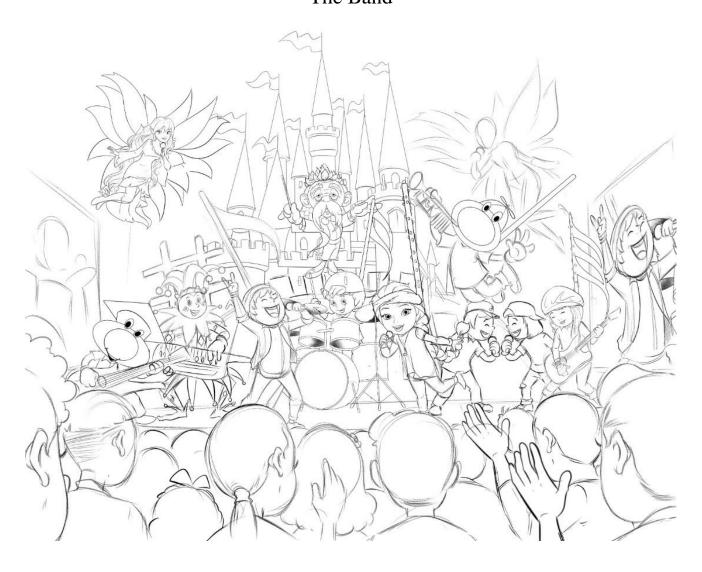
Episode 5 - Penelope of Paris

LOGLINE: A spoiled girl, who has decided to keep to herself and not share her things with others, learns that making friends and sharing can lead to fun experiences and unexpected benefits.

Episode 6 - Radio City Music Hall

LOGLINE: Rooster McFlat learns that Jingle King & The Notes will be playing at Radio City Music Hall, and he decides to sabotage their concert by having his gang of Mini Flat Notes disconnect the stage sound systems. However, when they go on stage to sing and nothing can be heard, Professor Harmony is able to give directions on how to create an internet connection to link the system and the concert goes on to the delight of the faithful fans who assisted in the work around.

Jingle King & The Notes
The Band



Jingle King Theme Song

He's a Jingle King – He's a Jingle King

A Music King – He's a Jingle King

Jingle King -- Jingle King

He's a special K... I... N... G... (Note: say the letters of KING quickly)

Chosen by the universe

To sing fun songs

When the notes join in with him

Their harmony plays along

Jingle King -- Jingle King

Jing-a-ling -- Jingle King

(NOTE: No music – speak the 2 sentences)

We are Jingle King and The Notes

TOGETHER, WE ARE MUSIC!

(end with soft jingle bells as background sound to sign off)









LEGACY OF A FOUNDING FATHER

Walt Disney is recognized as the Founding Father of Mickey Mouse and all his friends. **There will only be one "Founding Father of animated music notes"**. The collective innovative team that brings The Adventures Jingle King & The Notes to stardom will be recognized as the "Founding Father of animated music notes," the universal language. There was only one Walt Disney and there will only be one Founding Father Team of Jingle King & The Notes. Timing is everything, and now is the timing of the essence.

We believe that someday someone will look back and write, "Who knew that the animation of long-standing music notes would lead to an unveiling of a treasure trove of creative opportunities bringing delight to generations of families across the globe?"



TOGETHER THEY ARE MUSIC...LITERALLY!

For More Information, Please Contact:

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Jingle King Entertainment & Production
The Adventures of Jingle King & The Notes
Animation Series Pitch Deck
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