

America's MY PET HAS TALENT

TV Series Overview



America's My Pet Has Talent (MPHT) is a “Do Good – Feel Good” family entertainment American TV Series with heart!

This dynamic and entertaining weekly one-hour Pet Talent Show showcases pets performing hilarious, dazzling and jaw-dropping pet trick performances before a panel of celebrity judges. There are initial Audition Rounds where the most talented competitors will be awarded a Gold Dog Tag Necklace and automatically advance to the Elimination Rounds. A few of the contestants who just fell short of receiving a necklace may be given a “Lucky Cat” Wildcard and will compete against the other “Lucky Cat” Wildcard recipients where only the winner will move on to the Semi-Finals.

In the Elimination Rounds, the celebrity judges will determine one winner who will move on to the Semi-Finals. In the Semi-Finals, all contestants must perform a new trick performance and at the end of the show the viewers vote for their favorite contestant. The Grand Finale will slowly eliminate the contestants down to the final two at which time the host will crown the champion as chosen by the viewers. The show's primary sponsor will award a cash prize and product endorsement.

The fact that pet performances have won competitions on both America's Got Talent and Britain's Got Talent, coupled with the number of pet tricks appearing on YouTube and other social media platforms, serves as immediate proof of concept that the public and celebrities want to see more pet trick performances.

America's MPHT not only provides fun "pet talent", this show also uniquely delivers "pet heart" which should capture the heart and soul of viewers. During each episode, there are special fundraising segments fashioned after the popular Jerry Lewis Muscular Dystrophy Telethons. The "Save A Pet Telethon" will feature different animal activist celebrities every week who will enthusiastically request monetary donations from the viewers to support animal rescue, pet shelters and adoption centers.

A heart-tug segment of the show allows the audience to witness the joy and excitement when a lonely pet looking for companionship is adopted by a loving family with open arms. Many viewers will tune in each week just to experience this joyful uniting moment when the "Paws Ex" Adoption Van and celebrity host deliver the pet to an unsuspecting family.

America's MPHT will capture the hearts and funny bones of millions of animal lovers and pet video viewers who are eager for an entertaining Live Pet Talent Competition TV Series.



Jingle King Entertainment & Production

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